



# ASHLEY ANWILER

## EXPERIENCE

2007-2010

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### GRAPHIC/WEB DESIGNER

Universal Technologies, Inc., McMurray, PA

- Designed websites with Photoshop for various small businesses, including image preparation and copy placement
- Took projects from initial concept and copy to finished working sites using Dreamweaver, HTML/CSS, and Photoshop
- Maintained company designed websites and email accounts; Updated text and images with Photoshop and Dreamweaver
- Created logos with Illustrator, Flash splash pages and various print graphics using Illustrator, Photoshop and Indesign

2006-2010

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### FREELANCE DESIGNER

Breck Logisitics, Creative Charms, Other

- Designed tradeshow catalog sheets and packaging with Illustrator, Photoshop and Indesign
- Created logos and brochures for small businesses with Illustrator, Photoshop and Indesign

2002-2006

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### MARKETING/GRAPHIC DESIGN SPECIALIST

Heritage Federal Credit Union, Newburgh, IN

- Designed ads, signs, postcards and direct mail using Photoshop, Indesign and Acrobat
- Created layout of monthly employee newsletter, content and photography in Pagemaker
- Assisted with general copy writing and editing
- Designed email marketing campaigns in Photoshop and HTML
- Updated website and intranet content with HTML, Frontpage and CMS
- Prepared content and layout of website redesign
- Produced all web graphics with Photoshop
- Created online employee directory and store
- Managed children's club, including event organization, newsletter and budget

## EDUCATION

PRINT

Photoshop  
Illustrator  
Indesign  
Acrobat

WEB

HTML/CSS  
Dreamweaver  
Basic Flash  
Frontpage

BASICS

Mac/PC  
Word  
Excel  
Powerpoint

BACHELOR OF SCIENCE

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### VISUAL COMMUNICATION

University of Evansville, Evansville, IN

May 2005

**GPA- 3.91**

Minors:

Art • Business Administration • Mass Communication

2003-2004

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### YEARBOOK CO-DESIGNER

LINC, University of Evansville, Evansville, IN

- Designed yearbook layouts in Pagemaker
- Manipulated photos for placement in yearbook

VOLUNTEER

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### ACTIVITIES

Hillman Cancer Center

**Volunteer 2007-2008**

- Assisted patients and family members with arts and crafts projects
- Coordinated projects with co-volunteer

Kappa Pi International Art Fraternity

**Historian 2003-2005**

- Created and updated club website with Photoshop and Dreamweaver
- Helped organize charity events and student sales
- Took pictures and kept scrapbook

Tri Kappa Organization

